



The Bank and I are pleased to announce that the ninth **Bank of Blue Valley Charity Golf Classic** will take place on Monday, August 30th, at Shadow Glen Golf Club in Olathe, Kansas.

The purpose of this wonderful event is twofold. First, the Bank and I like to show our appreciation to our valued customers by offering this networking opportunity and secondly, to raise money to donate to deserving local charities.

This year's tournament will benefit Cancer Action. Cancer Action has three offices in Johnson, Wyandotte, and Eastern Jackson County and provides a vast array of programs and services for those living with, through and beyond cancer in Kansas City.

To date, Bank of Blue Valley has donated over **\$236,000** to local charitable organizations, including Deanna Rose Children's Farmstead, Wayside Waifs Kansas City's Humane Society, The Health Partnership Clinic of Johnson County, Intensive Family Counseling, St. Joseph Institute for the Deaf and Heartland Therapeutic Riding, all thanks to the sponsorships and participation of our customers and friends!

We look forward to seeing you on the 30th of August for a great day of golf at Shadow Glen Golf Club. Come to meet other community minded leaders and enjoy the 18-hole golf course designed by the team of Tom Watson, Tom Weiskopf and Jay Morrish.

Space is limited, so sign up early!

Questions?
Call **Todd Fitzpatrick**
or **Brandon Prestia**
at 913-338-1000



Cancer Action is a community-based non-profit agency offering programs and services addressing the physical, emotional, financial and spiritual needs of people with cancer, their families and friends. Since 1959, our professionals and volunteers have offered support, education, empowerment, hope and comfort to cancer patients and their caregivers.

Over the past 50 years, our programs and services have grown to meet the tremendous change in cancer care. Today, Cancer Action has three locations serving more than 3,800 cancer patients each year in the Kansas City metropolitan area. Our vast array of programs and services for those living with through and beyond cancer in our community include:

- Practical and Direct Services
- Financial Assistance Programs
- Educational and Emotional Support
- Wellness and Survivorship Programs

The level of direct support to our clients makes Cancer Action unique among cancer organizations, and the only local organization that provides many of our life-saving programs to those with cancer in our community.

Cancer Action's case managers provide emotional support and guidance to clients and their families as they strive to cope with the stress and challenges associated with the disease and its treatment. In addition to our professional staff, Cancer Action has amazing volunteers. Last year, our volunteers provided more than 60,000 hours of service and comfort to cancer patients.

All Cancer Action programs and services are free of charge.

Cancer Action, Inc.
10520 Barkley St. • Suite 100
Overland Park, KS 66212
913-642-8885
www.canceractionkc.org

Bank of Blue Valley Charity Golf Classic

Monday, August 30, 2010
Shadow Glen Golf Club
Olathe, Kansas

Benefiting



SPONSORSHIP OPPORTUNITIES

REGISTER TODAY!

2010 Bank of Blue Valley Charity Golf Classic benefiting Cancer Action.

Monday, August 30th at the Shadow Glen Golf Club • Questions? Call Todd Fitzpatrick or Brandon Prestia 913-338-1000

2010 Sponsorship Levels

All sponsorships include name on event banner, name & contact information in the event program, and the rights to man your respective event/hole.

Blue Wave Sponsor **\$7,500**

Company receives exclusive Title Sponsor designation on all event marketing materials. This sponsorship includes all fees for four golfers.

Sun Sponsor **\$5,000**

Company receives exclusive Co-Sponsor designation on all event marketing materials. This sponsorship includes all fees for four golfers.

Registration Sponsor **\$3,000**

Company receives exclusive designation as the Registration Sponsor on all marketing materials, including a banner at the registration venue. This sponsorship includes all fees for four golfers.

Luncheon Sponsor **\$3,000**

Company receives exclusive designation as the Lunch Sponsor on all marketing materials, including a banner at the lunch venue. This sponsorship includes all fees for four golfers.

19th Hole Reception Sponsor **\$3,000**

Company receives exclusive designation as the Reception Sponsor on all marketing materials, including a banner at the reception venue. This sponsorship includes all fees for four golfers.

Cart Sponsor **\$3,000**

Company receives exclusive signage on all golfer carts. This sponsorship includes all fees for four golfers.

Awards Sponsor **\$3,000**

Company receives exclusive designation as the Awards Sponsor on all marketing materials, including a banner at the awards venue. This sponsorship includes all fees for four golfers.

Beverage Cart Sponsor **\$1,500**

Company receives exclusive signage on one beverage cart. This sponsorship includes all fees for two golfers.

Hole Sponsor **\$1,500**

Company receives exclusive signage at the tee box of one hole. This sponsorship includes all fees for two golfers.

Hospitality Tent Sponsor **\$1,000**

Company receives exclusive banner signage at a hospitality tent set up on the course. This sponsorship includes all fees for two golfers.

Hole-in-One Sponsor **\$1,250**

Company receives exclusive signage at the tee box of the contest hole. This sponsorship includes all fees for two golfers. (Company provides hole-in-one prize and insurance. Prize value should be at least \$2,000.)

Sandtrap Sponsor **\$500**

Company receives exclusive signage in a Sandtrap.

Service / Prize Sponsor

Opportunity to donate items such as valuable prizes for tournament winners, gift bag give-aways (balls, tees, gift bags, etc), photos/photography, printing, t-shirts, water/beverages, food/snacks, banners/signs, etc., receive recognition, on the sponsorship banner, program and on the donated item(s) as applicable.

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Tournament format will be a four-man scramble, playing from the best ball.

Golfer Registration:

\$1,000/foursome

Day Includes:

Lunch

Awards Reception

Drinks on the course

Green fees

Golf cart

Golfer gift

Chance to win tournament and door prizes

Schedule:

9:30 a.m. Registration begins

10:30 a.m. Shotgun Start

Award ceremony and reception immediately following golf.

Complete the form and mail, deliver or fax to:

Bank of Blue Valley Charity Golf Classic

PO Box 26128

Overland Park, KS 66225-6128

913-234-7271 (fax)

*** Please note: Space is very limited and sponsor teams have first priority. This is a pre-paid event. Paying early will ensure your sponsorship and/or player reservations.*

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Sponsorship Deadline: June 12, 2010

Player Deadline: June 30, 2010

- Blue Wave Sponsor
- Sun Sponsor
- Registration Sponsor
- Luncheon Sponsor
- 19th Hole Reception Sponsor
- Cart Sponsor
- Awards Sponsor
- Beverage Cart Sponsor
- Hole Sponsor
- Hospitality Tent Sponsor
- Hole-In-One Sponsor
- Sandtrap Sponsor
- Service/Prize Sponsor

(Please list service/prize: _____)

- Foursome Entry
- Unable to attend, please accept my donation

Company Name _____
(as you would like it to appear on sponsorship signage)

Company Contact _____

Address _____

Phone _____

Email _____

- I've enclosed a check payable to:
Bank of Blue Valley
- I will mail a check payable to:
Bank of Blue Valley
to arrive by June 30, 2010

Player Names (player one should be the team captain and contact):

1. _____

Phone _____

2. _____

3. _____

4. _____