



Cancer Action

The heart of cancer support in Kansas City

2005 Annual Report

The Year in Review

by Karla Nichols

The year 2005 will be remembered in Cancer Action's history for many significant reasons.

2005 will be remembered as a year of great accomplishments as the agency had another record-breaking year, serving 3,670 persons with cancer.



We will remember 2005 as a year of great loss, as we said goodbye to our friend, and former director of Cancer Action, Maxine Bowers. Maxine led the agency for 23 years and provided the strong foundation on which to build and expand our services. Her passion to develop and sustain a strong volunteer program has been at the heart of the agency's mission for the past 47 years. In her memory, the agency established the Maxine Bowers Legacy of Service Award to honor her commitment to volunteerism.

2005 will be remembered as a year of new beginnings. Through the generosity of Back in the Swing, we began several new Wellness Programs including Pink T's, Comfort Massage, Moving Into Wellness, Restorative Balanced Moves and Art Classes that benefited so many who are coping with the daily challenges of a cancer diagnosis.

2005 will be remembered as a year of realizing dreams. We opened an office in Johnson County at 95th and Metcalf after two years of hard work and planning. We had a grand opening ribbon cutting with special guest Dennis Moore helping to celebrate the day.

2005 will be remembered as the year of "the flood." We learned how quickly dreams can become a nightmare when just three months after opening our doors in Johnson County a water line break flooded our new home and permanently closed this office. This unexpected tragedy was very challenging and costly for the agency. But, we also learned that strength, friends and a determined spirit can see you through tough times.

Even through the challenges that we faced during the course of the past year, Cancer Action continues to be the heart of cancer support in Kansas City. As we have since 1959, the agency remains committed to its mission of improving the quality of life for those living with, through and beyond cancer. The programs and services provided by the agency are so vital to those living with cancer receiving the care they need throughout their difficult journey.

We are so appreciative to our donors, volunteers and professional staff who make it possible for Cancer Action to be the beacon of hope, encouragement, comfort and support that it has been for 47 years!

M As a caring community of professionals
I and volunteers, Cancer Action is
S dedicated to reducing distress and
S improving the quality of life for those
I living with, through and beyond cancer;
O and promote education, prevention and
N early detection to reduce the impact of
cancer in the greater Kansas City area.

Patient Services

3,670 Clients Served

Cancer Action served 3,670 cancer patients and their families in 2005. This represents a two percent increase from the previous year. Of the total clients served, 1,782 clients were new to Cancer Action programs and services.

All of Cancer Action’s programs and services continued to have significant growth in 2005. The two programs with the greatest growth were prescription assistance and the nutritional supplement program. In 2005, Cancer Action began many new wellness programs that touched the lives of hundreds of cancer survivors.

Financial Assistance

- 254 clients received 1,585 cancer-related medications
- 10 women received 26 prosthesis and bras
- 12 women received 22 lymphedema sleeves/gloves
- 44 clients received 176 oral chemotherapy medications

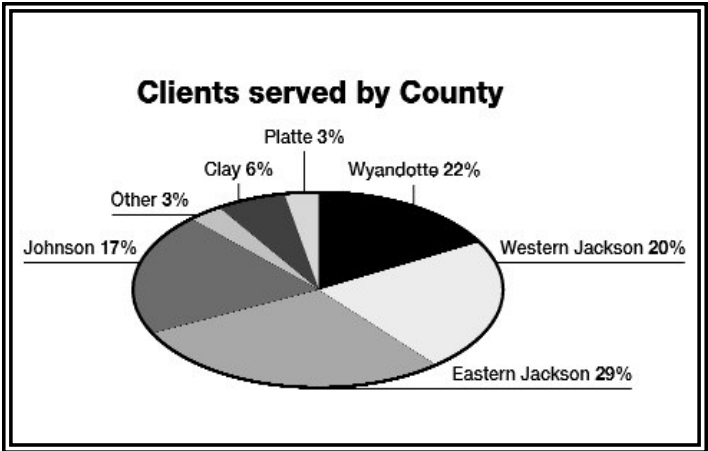
Direct Services

- 1,290 clients received 89,821 cans of nutritional supplements

- 465 clients received 687 pieces of medical equipment
- 102 clients received 1,477 rides to and from cancer-related medical appointments
- 351 women received 463 wigs
- 375 women received 1,519 turbans and scarves
- 737 clients received 34,058 medical supplies
- 1,395 clients received 9,480 comfort items

Emotional Support

- 53 clients attended support group 237 times
- 318 clients attended 712 wellness program offerings
- All clients received a thorough assessment when they begin receiving services



Community Education

Cancer Action is committed to promote education, prevention and early detection to reduce the impact of cancer in the greater Kansas City area. Through our community education program, Cancer Action collaborates with numerous agencies and healthcare organizations and service providers to provide educational opportunities throughout the metropolitan area.

During 2005, the agency provided leadership for the Minority Cancer Awareness Coalition that organized educational sessions about health and cancer prevention for minority and medically underserved populations in the Kansas City area. The agency also

continues to co-chair the Kansas City Cancer Coalition that has collaborated with cancer-serving organizations throughout the city to design and promote a website (www.kccancer.info) that provides local information to cancer patients and their families.

Type of Education	Number Provided
Literature Dispensed	19,196
Health Fair Displays	42
Presentations	98
Newsletters	32,000

Volunteer Program

Volunteers have been the very heart of Cancer Action since the agency's beginning 47 years ago. Caring friends and neighbors began meeting to make comfort items and offer support to those facing cancer. They expressed their concern through acts of kindness. To this day, this tradition continues. Our volunteers are still at the very heart of the agency. They make comfort items, assist our staff in doing office tasks, drive clients to their appointments and represent the agency at health fairs and fundraising events. Cancer Action volunteers are people guided by compassion.

Cancer Action celebrated its volunteers with an annual volunteer recognition banquet. Chief meteorologist, Gary Lezak emceed the event. The agency established the Maxine Bowers Legacy of Service award in memory of her strong support to volunteerism. This award was presented to Barbara Unell for her community wide efforts to improve the lives of breast cancer survivors.

Mary McIntyre was the 2005 Volunteer of the Year. Mary has been a dedicated volunteer of Cancer Action

for several years. You will find her at Cancer Action on her day off from her full-time job. Mary brings technical and computer skills to the agency. In this high-tech world, computer expertise is a priceless gift. As an eight-year cancer survivor, Mary offers hope and support to women newly diagnosed with breast cancer. Mary's positive attitude and compassion are apparent in all she does. She is an inspiration to all of us and a tremendous example of the compassionate dedication of our volunteers.

Volunteer Type	Members	Hours
Comfort Items	632	67,955
Office	58	3,716
Fundraisers	94	1,943
Drivers	33	1,521
Special Projects	107	797
Health Fairs	11	206
Holiday Delivery	32	130
Board	21	910
Program Totals	988	77,178

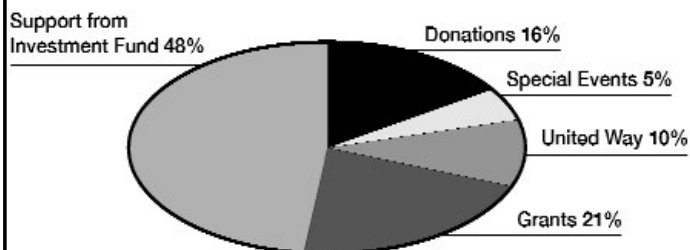
"I recommend that people come to Cancer Action as early as they can."

-Lisa Coyne, Cancer Action Client, Nurse, Mother, Wife

Financial Overview

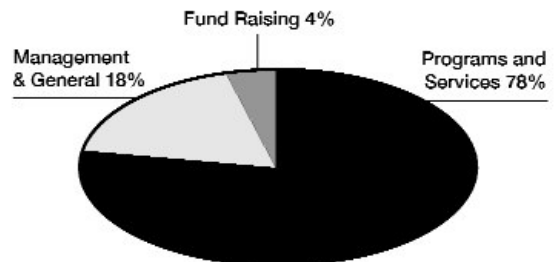
2005 Sources of Support

\$959,813



2005 Expenses

\$950,258



Cancer Action, Inc.

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Non-Profit Org. U.S. Postage PAID Kansas City KS Permit No. 266

Eastern Jackson County Office

4010 S. Lynn Court
Independence, MO
816-350-8881

Johnson County Office

10520 Barkley
Overland Park, KS
913-642-8885

Wyandotte County Office

1831 Minnesota Ave
Kansas City, KS
913-321-8880

Website: www.canceractionkc.org

Board Members 2005

Officers

Melanie Simpson, President
Randy Kancel, Vice President
Joe Otey, Treasurer
Mary Moody, Secretary
Clyde Townsend, Past President

Members

Barbara Butler	Dr. Patricia Caruthers
Angela Gonzalez	Barbara Heimes
Sharon Hollingsworth	Lloyd Horner
Kim Howlett	Elaine McIntosh
Joie Mellenbruch	Marcus Potter
Randy Robinson	Clyde Townsend
Robert Tucker	Bob Unell
Joe Vaughan	Tim Wills

The Cancer Action Board, Staff and especially the clients the agency is privileged to serve, wish to thank the following donors for making the 2005 patient, volunteer and community education programs possible - those who named Cancer Action to receive a bequest, our many individual donors who gave throughout the year to improve the quality of life for those diagnosed with cancer and the following groups, foundations and corporate sponsors.

Back in the Swing, Bank Midwest, Breidenthal Foundation, BPU, Callaway Fund, CertainTeed Corporation, Clark Enterprises, Ed's Trophies & Awards, Ewing M. Kauffman Fund, Fairfax Industrial Association, Faith Lutheran Foundation, First Edition Screenprinting, Forbo Adhesives, General Motors, Great Wolf Lodge, Greater Kansas City Affiliate of the Susan G. Komen Breast Cancer Foundation, Hallmark, Hope Luthern Church & School, Independence Regional Health Center Auxiliary, Independence Young Matrons, Jewish Heritage Foundation of Greater Kansas City, Kansas City Cancer Center, The Kansas City Star, KC Fairfax Federal Credit Union, Kansas Speedway, , Mark Lidman, Menorah Legacy Foundation, Mobile Mix 93.3, Bill & Ruth Morrison, Nespola Foundation, Permatex, Providence Health, Security Bank of Kansas City, Skradski Funeral Home, The Nolan Company, TRAK East, Truman Heartland Community Foundation Homer McWilliams Fund, UAW Local 31, United Way, University of Kansas Hospital, Women With One Voice, Wyandotte Health Foundation.