



2007 Annual Report

A Glance Back at 2007

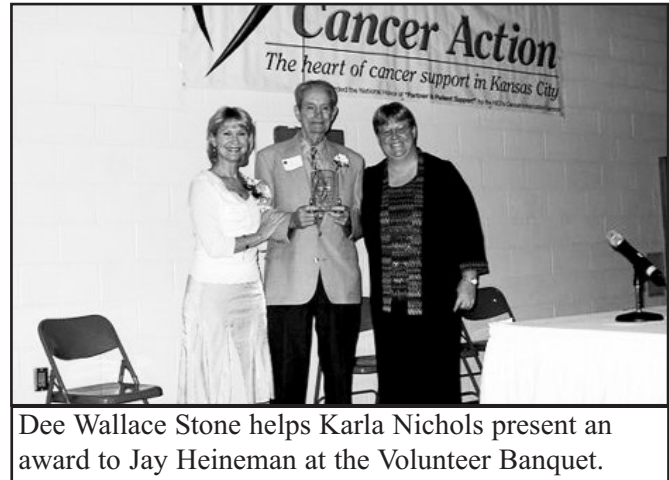
By Karla Nichols, Executive Director

What a tremendous year 2007 was for Cancer Action! One of the greatest highlights of the year was the annual Volunteer Awards Banquet. The theme of the banquet was Honoring our Hometown Heroes. To help us do that was a very special guest, and one of our very own hometown heroes, actress and author, Dee Wallace Stone!

Dee helped us pay tribute to her mother, Maxine Bowers, who was the director for Cancer Action for 23 years. She also helped honor a very special person in her life, and the life of our agency, Maxine's husband, Jay Heinemann. Because of his decades of service to Cancer Action, Jay was honored with the Maxine Bowers Legacy of Service Award!

Another highlight for the agency was the Integrative Cancer Care Conference. Cancer Action provides leadership for the planning of this community event that educates healthcare professionals on the importance of caring for the body, mind and spirit during a person's journey with cancer.

This year, well known speaker and author, Rachel Naomi Remen was the keynote for the conference. Over 300 cancer care professionals from across the midwest attended the event held at the Overland Park Convention Center.



Dee Wallace Stone helps Karla Nichols present an award to Jay Heineman at the Volunteer Banquet.

Cancer Action remains dedicated to being the heart of cancer support in Kansas City! This commitment remains at the very core of what we do each day. The rising cost of healthcare and difficult economic times have made it difficult for families to manage the impact that cancer can bring to their lives.

Many of our practical and financial services have experienced unprecedented increase in need. Cancer Action's prescription assistance program grew over 60% during the past year.

Cancer Action is where families come for help during this difficult life experience. Last year, Cancer Action helped over 4,400 families face the challenge of a cancer diagnosis. As we have for the past 48 years, Cancer Action has been there to offer practical and financial support, education, hope and comfort through every step of the journey for those living with, through and beyond cancer--all free of charge!

Patient Services

Serving Our Community in 2007

Cancer Action continues to provide vital services to cancer patients and their families in the Kansas City area because of the generosity of our donors and volunteers. Because of your continued support, we served another record-breaking total of 4,400 clients in 2007. These are the services we provided:



- 1,935 round-trip rides to life-saving or life-prolonging treatment appointments.
- 71,396 cans of nutritional supplements were provided to 1,328 cancer patients to help them maintain their weight and energy during the rigors of cancer treatment.
- Cancer Action filled 2,874 prescriptions for those who could not afford their medications to relieve pain, nausea, treat infections and meet other supportive care needs.
- Cancer Action filled 296 oral chemotherapy medications, giving clients who were unable to afford these costly treatments a way to get some of the latest, most innovative treatments for their cancers.
- 494 wigs and 1,861 hats, scarves and turbans were given to women who are coping with hair loss from chemotherapy treatments.
- 759 pieces of medical equipment, mainly used to help family members care for loved ones with advanced stages of illness.
- Cancer Action gave away nearly 46,933 medical supplies to families.
- Volunteers helped provide over 15,657 comfort items including afghans, neck pillows, gowns, bedpads and hospital bed sheets to patients and families.
- Cancer Action provided 367 massages to clients through the Comfort Massage Program.
- 45 women attended art programs that helped them tap into their creative selves and find new ways to explore their personal journey.
- 335 clients participated in wellness programs to help regain their strength, restore a sense of well-being and help in their cancer recovery.
- Cancer Action provided 82 support groups offering guidance, empowering cancer survivors, and providing support throughout the cancer journey.
- Caring, professional case managers and staff provided on-going emotional support to over 4,400 patients and families through every step of the journey, registering over 1,800 new clients during 2007...

And all of this was provided free of charge to patients, survivors and family members because of the support we receive from our community. Thank you for making a difference in the lives of thousands!

MISSION: As a caring community of professionals and volunteers, Cancer Action is dedicated to reducing distress and improving the quality of life for those living with, through and beyond cancer; and promote education, prevention and early detection to reduce the impact of cancer in the greater Kansas City area.

Our Volunteers Are Amazing

Cancer Action would not exist without the dedication and hard work of all of our wonderful volunteers. Last year, volunteers provided over 60,000 hours to support the work of the agency.

- 474 hours were dedicated to supporting successful special events
- 107 hours were given to inform and educate people about Cancer Action at community health fairs
- 1,005 hours were provided to drive cancer patients to and from their life-saving medical treatments
- 3,775 hours were donated to help our office staff run more smoothly by putting together mailings, entering data into the computer and helping to man our phones
- 57,706 hours were given to provide comfort and care to our clients by making bedpads, afghans, hospital bed sheets and many of our other comfort items that touch so many lives

Bob Werly was the 2006 Volunteer of the Year. Bob is one of Cancer Action's most dedicated drivers.



Through ice, snow, heat and cold, Bob travels all over the city taking people to their appointments. He recalls his first ride on a cold, icy January morning, picking up a lady who lived at the top of a steep hill--though challenging, he finally made it to her house and got her to her appointment!

Since beginning his volunteering with Cancer Action in 2004, Bob has driven an average of 5,000 miles a year and dedicated 850 hours transporting patients to their treatment appointments.

Cancer Action recognized Ruth Brant, volunteer coordinator, at the volunteer banquet for her dedication to our volunteers and clients during her decade of service to the agency. Ruth will be retiring in February, 2008.

Financial Overview

Sources of Support - \$1,060,440

Investment Fund	\$395,000	37%
Donation	\$144,792	14%
Grants	\$355,547	33%
United Way	\$ 113,635	11%
Special Events	\$ 51,466	5%

Expenses - \$1,057,004

Programs & Services	\$956,927	91%
Management/General	\$ 63,783	6%
Fundraising	\$ 36,294	3%

Board of Directors

Officers

Randy Kancel, President
Elaine McIntosh, Vice President
Joe Otey, Treasurer
Barbara Butler, Secretary
Melanie Simpson, Past President

Members

Patricia Caruthers, Ph.D. Angela Gonzalez
Tom Hankins Barbara Heimes
Sharon Hollingsworth Kim Howlett
Patrick McCarthy Mary Moody
Randy Robinson Sarah Taylor, M.D.
Robert Tucker Robert Unell
Joe Vogrin Tim Wills

Community Education

Providing life-saving information on how a person can reduce their risk of cancer is one of the important missions of Cancer Action. We accomplish this mission in several ways through our Community Education Program.

Cancer Action provides vital information on prevention and early detection of cancer at health fairs throughout the Kansas City area. Many of these are targeted to underserved communities. Last year, Cancer Action participated in 57 health fairs and presentations, educating hundreds of people.

Cancer Action provided leadership to the Minority Cancer Awareness Coalition and the Kansas City

Cancer Coalition. Through these efforts, a Spanish language breast cancer educational kiosk is placed in our community, and an informative website, www.kccancer.info is provided to help link patients with much needed local and national resources.

The agency has a resource library in all three offices available to patients and the public where up-to-date information on cancer, treatment and recovery is available. Each office also has the capability to do internet searches linking cancer patients to resources.



Thank You to Our Supporters

Cancer Action would like to acknowledge the support of several charitable foundations for their support of the agency's programs and services during 2007. It would be impossible for the agency to meet the growing needs of those with cancer in our community without the generous support of the following:

Back in the Swing
Brighton Collectibles
Aileen V. and Redman Callaway Fund
Centerpoint Auxiliary
Compassionate Care Fund, Kansas City Cancer Center Foundation
Healthcare Foundation of Greater Kansas City
Heartland Combined Federal Campaign
Homer McWilliams Oncology Fund, Truman Heartland Community Foundation
Independence Young Matrons
Menorah Legacy Foundation
Richard P. and Faye Nespola Charitable Foundation
Stockamp and Associates
Susan G. Komen for the Cure, Greater Kansas City United Way
Women With One Voice Foundation
Wyandotte Health Foundation

Cancer Action has also been very fortunate to be the beneficiary of the time and talents of many who raise funds through special events to support those with cancer in our community. Cancer Action would like to thank the following groups for their support during 2007:

City Grounds Coffee Shop • Dillard's Salon & Spa
Father & Son Golf Classic • First Presbyterian Church, Independence, MO • Fort Osage School District
GEHA Insurance Employees • General Motors
Greek Orthodox Church of the Annunciation Ladies Philoptochos Society • High Tea to support Breast Cancer
Hodge Park Ladies Golf Tournament • Hope Lutheran Church and School • Independence Fraternal Order of Eagles • Independence Square Association-Girls Night Out
Kansas City Cancer Center Employees • Lee Jeans
National Association of Horse Shoe Pitchers Tournament
Sunflowers to Roses Organization • Spangler Graphics
St. Joseph Church and Education Center • Tri-County Labor Council Dave Peterson Memorial Golf Tournament
UAW Local 31

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